

# WORXpro

professional solution

Web Design | Software Development | Multimedia | Graphics Design

WORXpro Pvt. Ltd.

[www.worxpro.com](http://www.worxpro.com)

tel.: +977-1-5550424 | email: [info@worxpro.com](mailto:info@worxpro.com)

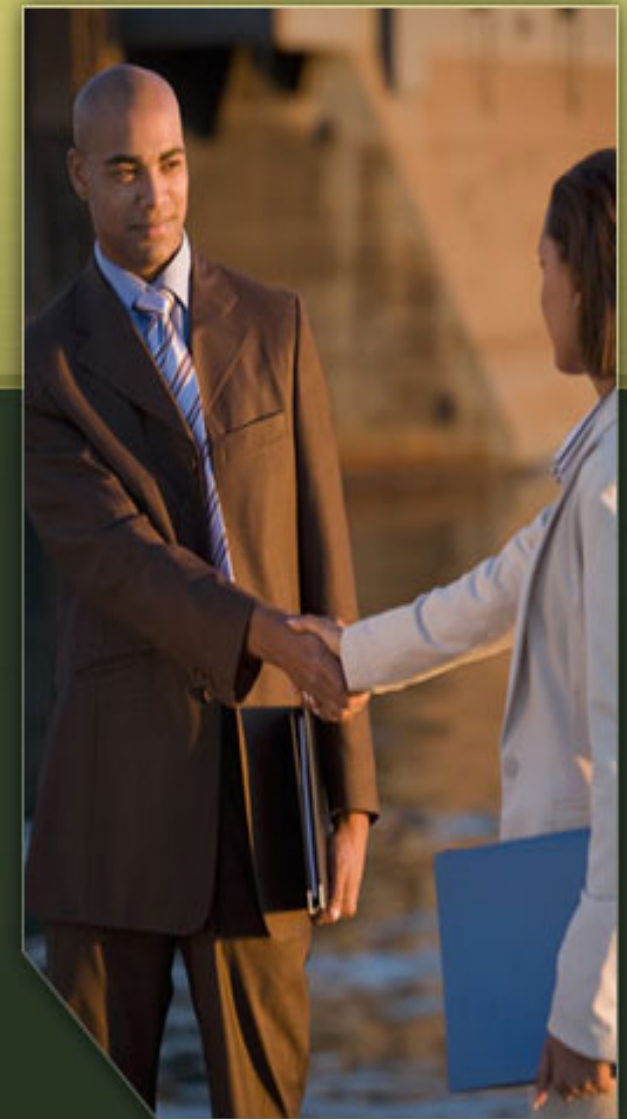
# become a partner

## Become a Partner

Choosing WORXpro as your offshore IT outsourcing partner, you can avail of the following benefits:

- Enhancement of project management and service delivery skills
- Optimization of systems management and support processes
- Access to internally unavailable but essential specialized resources
- Superior management of the business application portfolio

Corporations are interested in pushing many non-core IT tasks to offshore service providers. Examples range from call-centre systems to Web-hosting to data storage management. The near future is going to witness a majority of the IT departments comprehensively integrate onsite, offsite, and offshore elements.



Our offshore partnership offers include:

- Reselling WORXpro's services
- Making WORXpro as your offshore back office
- Selling WORXpro's web & software services on a commission basis



# E-Commerce

Complete implementation and  
Strategic planning for  
E-commerce Web development

WORXpro provides a wide range of e-commerce web development solution by providing shopping cart software, custom application development, e-commerce payment gateway integration. Internet marketing and ePayment etc, for companies in USA, UK, Germany, Finland and other parts of Europe.

WORXpro's e-commerce solutions guarantee quality, component and rapid execution of any project from small websites to complex e-commerce software and custom solution programming.

Whether you are selling plantpots or Yatches, we'll design and build your shopping cart and get you up and running very quickly with your dynamic ecommerce & credit card handling facilities.

## Our E-commerce website development plan includes:

Complete implementation and launch strategic planning  
Marketing Evaluation Requirement definition  
Functional design Creative graphic design  
Hosting requirements and implementation Payment interface

## E-commerce Capabilities

- Support for medium to large stores
- Multiple categories and thousands of products
- Multiple product options
- Integration into current backend order processing systems
- Customized branding and design
- Affiliate marketing support
- Gift certificates and coupons
- Global discounts
- Self administration
- Sales and user reporting



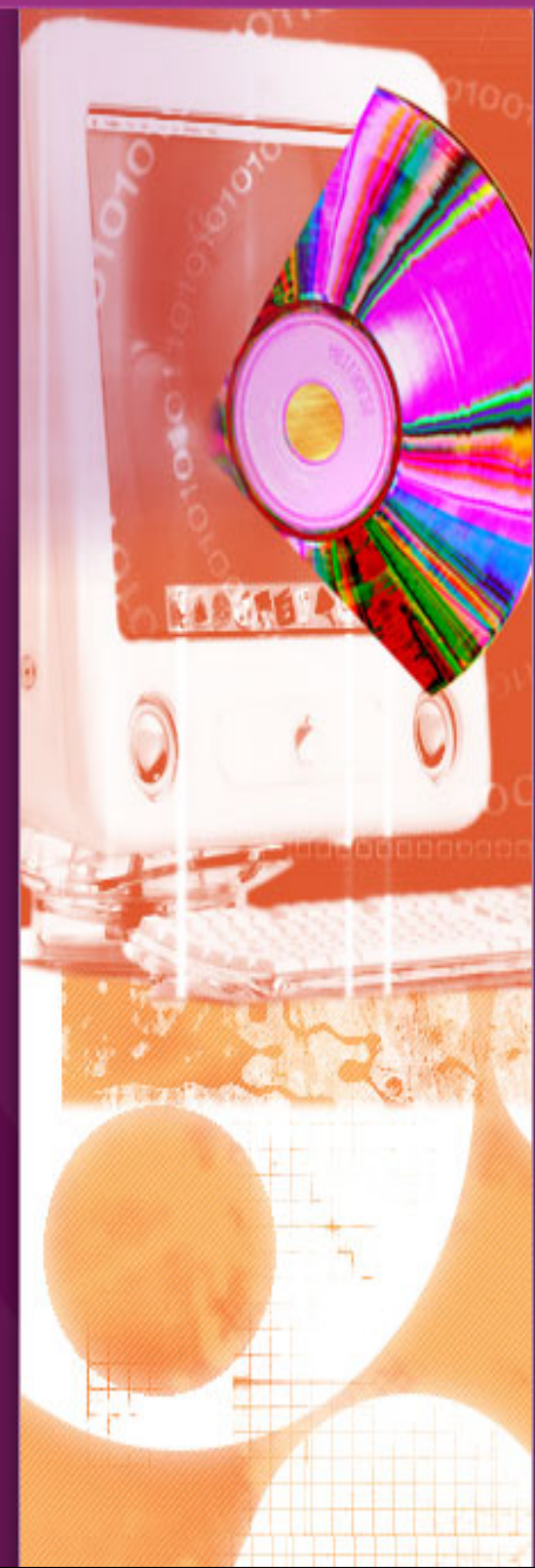
# Multimedia

WORXpro is committed to a philosophy of clarity and simplicity. We take pride in our direct approach, innovative design ideas and programming expertise.

We provide our clients with creative communications solutions including online brand development, advertising, and multimedia applications which are aligned to the client's business and marketing strategies.

WORXpro does this by combining a wide range of technical and programming expertise with top-notch strategic, design, content and creative teams to develop full-service multimedia solutions to a growing client base.

We also provide expert guidance to clients seeking the right choices in the fast-moving field of multimedia & new media technology. Our personal attention to clients is the key to our understanding their digital media needs and to our solutions which are consistent with a client's communications needs and business goals.



# Offshore Outsourcing

The company offers the following range of enterprise services and solutions to meet varying customer requirements:

WORXpro is a web development and graphic design company started in 2006 with extensive experience in providing graphic & web solutions and IT outsourcing services to enterprises across the globe with outstanding results.

Since its inception, the company has been in the outsourcing industry, servicing clients thousands of miles away, maturing into a core dependable extension of a client's internal team. We deliver business value

We can help you gain the benefits of a world-class staff. We have proven methodologies that deliver the benefits of high offshore staffing ratios in as little as 6 to 8 weeks. Our approaches consistently deliver savings of 30 to 60%, and that is only the start. Our transforming while performing service lets your company reinvest some of the proceeds to additional savings of 40% or more by consolidating and optimizing your software portfolio, while transforming and outsourcing selected business processes.

The company offers the following range of enterprise services and solutions to meet varying customer requirements:



- Website Design & Development
- Large & Complicated Web Programming
- Customized Software Solution
- Web Application Development
- Interactive Web Design
- Ecommerce Web Design
- Interactive CD Presentations
- Corporate Presentations
- 2D-3D Animation
- Business CD Cards
- Logo Design & Corporate Identity
- Brochure Design
- Packaging Design
- Advertising Campaign
- Print Production
- Web Photography
- Flash Animation



# Offshore Staffing



It is generally held as a good business practice to turn IT operations and especially IT development over to external providers, as it significantly saves on staff, equipment, training and maintenance, as well as it allows customers to concentrate more on their business's core competency. However, the lack of IT professionals in developed countries has reached critical proportions, with a massive number of vacant IT positions.

Numerous companies focus on Asia for lower costs for its caliber of computer engineers. The cost savings are an additional benefit and on top of that WORXpro serves as an offshore development for various companies in Europe and USA. The offshore companies pay 30-35% of the actual salary as compared to their own country. We update the outsourcing companies every alternate day about the progress.

**Isn't it a brilliant idea to make WORXpro your partner and back office as well!!**

WORXpro developers are exposed to the cutting edge of all developing technologies.

Outsourcing to us can be for:

New Development ↘

Porting ↘

Maintenance ↘

Interoperability ↘



# Software Development & Programming



## Offshore Software Programming - PHP, ASP, .NET

WORXpro offers web development and custom programming services that allow us to meet all of your offshore e-commerce demands and other programming requirements. The extraordinarily talented staff at WORXpro can handle all of your offline and online programming needs, regardless of the size of your project.

WORXpro's software programmers are skilled in numerous programming languages. We have developed a large number of software applications in various industries supporting all types of business needs. We develop custom application software from scratch or we can take existing software and add whatever functionality you require.

If you are looking for a custom software and web programming company - you found it. WORXpro offers a full range of custom programming services at an affordable price.

### Various software programming languages we work on..

PHP Programming

ColdFusion Programming

ASP Programming

ASP.NET Programming

VB.NET Programming

C# Programming

Java Programming

CGI-Perl Programming

VB Programming



# Search Engine Optimization

Search engine optimization and search engine ranking is the most important and the most often neglected aspect of building a website and gaining a web traffic. For your business to flourish, the website need to be highly optimized for search engine.



WORXpro focuses on long term SEO & Web Marketing Plans as website optimization is an ongoing process. Ongoing changes in search engine algorithms mean there may be major or minor changes required to keep the website optimization campaign must never considered a one off project.

## We do:

- SEO Services
- Positioning SEO Services
- Banner Advertising Network
- Pop Under Advertising
- Internet Consulting
- Articles Submission
- Blogs
- PPC Campaign
- Affiliate Marketing
- Newsletter Posting
- Bulk Emailing
- Viral Campaigns



# Web Design & Development

At WORXpro, a leading web design company, we combine knowledge, experience and talent to produce cutting edge visuals in web designing.



We are a website design and development outsourcing company built upon a foundation of passion, creativity and vision. This is reflected in our dedication to applying our diverse talents to produce stunning imagery, meaningful content and user-friendly applications.

Our in depth experience in creating interactive websites for outsourcing companies enables to provide exceptional support in creating to clients website design needs. User navigation, interface design, fast download times, cross platform compatibility, future expansion, database integration and back-end web programming are a crucial part of a successful web design company and they are done in-house.

For businesses and individuals wanting a distinct internet presence, we give unique and personalized web page design and graphic design services with quality at competitive market rates. Companies that outsource website design & development to us gain tremendously!



# Print Design Templates



WORXpro develops Print Design Templates that help reduce burden for Publishing Companies, Print Design Companies, Offshore Graphic Designers Template Design Companies, Professional in Creative Studios.

We offer Print Design Templates for:

- Business Cards
- Corporate Identity
- Brochure
- Catalog Design
- Press Kit
- Flyers/Poster
- Postcards
- Door Hangers
- Newsletters
- PDF Design

# Graphic Design & Corporate ID

We'll deliver exciting graphics, layout and design concepts that won't exceed your Budget...just your Expectations!

WORXpro is a graphic design company, logo design, corporate identity, brochure design company that employs state of the art graphic and web designers and assists businesses by providing creative and effective graphic design and identity building marketing systems. The company provides its clients the highest quality graphic design and cutting edge corporate identity solutions available.

As professional graphic designers illustrators, WORXpro has the extra creativity and expertise in graphic design to help you reach your potential through Marketing!

## Our graphic design services include:

- › Ad Design
- › Flyer layout
- › Book-cover Design
- › High-end Graphic Design
- › Book Layout
- › Illustration
- › Brochure Design
- › Logo Design
- › Flyer/Poster
- › Newsletter Layout
- › Photo Manipulation/Restoration



# WORXpro

professional solution

Web Design | Software Development | Multimedia | Graphics Design

WORXpro Pvt. Ltd.

[www.worxpro.com](http://www.worxpro.com)

tel.: +977-1-5550424 | email: [info@worxpro.com](mailto:info@worxpro.com)